

25 for 25 email template

Subject line ideas:

- Will you be one of my 25? 📺
- 25 people. \$25 each. Life-changing impact.
- Skip the gifts — give sight instead 💙
- Help me end 2025 by giving the gift of sight 👁️ ✨

Email body:

Hey [Name],

This year, I'm doing something special to celebrate the season of giving — I've joined **25 for 25** with *The Fred Hollows Foundation*.

The challenge is simple:

🎯 I'm asking **25 people to donate \$25** each.

💙 Each \$25 helps restore sight to someone who is blind or vision impaired.

🌟 Together, that's 25 lives changed!

It's a small gift that makes a huge difference.

So instead of presents this year, I'm asking:

👉 **Will you be one of my 25?**

You can donate here: [Insert your personal fundraising link]

Thanks for helping me give the gift of sight this season,

[Your Name]